

**BEFORE THE
SOUTH CAROLINA PUBLIC SERVICE COMMISSION**

IN RE:

Analysis of Continued Availability of Unbundled
Local Switching for Mass Market Customers Pursuant
to the Federal Communications Commission's
Triennial Review Order

DOCKET 2003-326-C

Filed: March 31, 2004

**SURREBUTTAL TESTIMONY OF
JOSEPH GILLAN
ON BEHALF OF COMPSOUTH**

1 **Q. Please state your name and the party you are representing.**

2

3 A. My name is Joseph Gillan. I filed direct testimony on behalf of CompSouth in
4 this proceeding.

5

6 **Q. What is the purpose of your surrebuttal testimony?**

7

8 A. The purpose of my surrebuttal testimony is to address BellSouth's claims in its
9 rebuttal testimony that:

10

11 * The South Carolina Commission should ignore its own statutory
12 objectives because *BellSouth* has concluded that the FCC would
13 preempt South Carolina law (which should be sufficient to skip the
14 step of actually asking the FCC to do so);

15

1 * The South Carolina Commission has no authority to arbitrate
2 pricing disputes under section 271 of the Act, thereby freeing
3 BellSouth to unilaterally decide what rates CLECs should pay for
4 the unbundled local switching specifically listed in section 271's
5 competitive checklist; and,

6
7 * The FCC's "trigger" or "actual competition" test is disconnected
8 from all explanatory discussion in the TRO as to the factors that
9 the FCC intended the states consider to assure consistency between
10 the FCC's analysis and that of the states.

11
12 BellSouth recently announced its earnings for 2003. Even with CLECs having
13 access to unbundled local switching, BellSouth is solidifying its dominance of the
14 mass market throughout the Southeast. In just over a year since it gained
15 approval to offer long distance service, it has achieved a 30% share of the mass
16 market (compared to UNE-P's regional share, for all CLECs combined, of 10%).

17
18 While there are number of complex issues being debated, the bottom line is that
19 BellSouth is asking this Commission to find, on the basis of the rapidly *shrinking*
20 analog loop activity of a handful of carriers that in total amounts to a roughly
21 0.5% share of the mass market,¹ that CLECs are not impaired without access to

¹ See Confidential Exhibit JPG-7 attached to my rebuttal testimony. This exhibit provides

1 UNE-P. This type of exaggerated reasoning, however, is exactly the type rejected
2 by the FCC in the TRO. In effect, BellSouth is attempting to reverse the FCC's
3 impairment finding in South Carolina using data no different than that relied upon
4 by the FCC to find impairment in the first place.

5
6 **The Role of the South Carolina Commission under State Law**

7
8 **Q. BellSouth suggests that the South Carolina Commission should ignore South**
9 **Carolina law in evaluating the issues in this proceeding.² Do you agree?**

10
11 A. No. First, I note that BellSouth at least agrees that there is state law authority on
12 unbundling, adopted as part of a package of reforms that included removing
13 BellSouth from rate-of-return regulation. Although BellSouth acknowledges the
14 existence of the statute, it *suggests* – but never unambiguously states – that the
15 state law has been preempted by federal action through *selective* citation to the
16 TRO:

17
18 We find nothing in the language of section 251(d)(3) to limit its
19 application to state rulemaking actions. Therefore, we find that the
20 most reasonable interpretation of Congress' intent in enacting
21 sections 251 and 252 to be that state action, whether taken in the
22 course of a rulemaking or during the review of an interconnection

the best source of carrier-level data in the proceeding.

² Blake Rebuttal Testimony, pages 3 and 4.

1 agreement, must be consistent with section 251 and must not
2 “substantially prevent” its implementation.... If a decision
3 pursuant to state law were to require the unbundling of a network
4 element for which the Commission has either found no impairment
5 – and thus has found that unbundling that element would conflict
6 with the limits in section 251(d)(2) – or otherwise declined to
7 require unbundling on a national basis, we believe it unlikely that
8 such decision would fail to conflict with and “substantially
9 prevent” implementation of the federal regime, in violation of
10 section 251(d)(3)(C). Similarly, we recognize that in at least some
11 instances existing state requirements will not be consistent with
12 our new framework and may frustrate its implementation. It will
13 be necessary in those instances for the subject states to amend their
14 rules and to alter their decisions to conform to our rules.³
15

16 **Q. Has BellSouth cited the TRO correctly?**

17
18 **A.** No. BellSouth left out the important third sentence in the cited passage that reads:

19 Parties that believe that a particular state unbundling obligation is
20 inconsistent with the limits of section 251(d)(3)(B) and (C) may
21 seek a declaratory ruling from this Commission.⁴
22

23 The omitted sentence that BellSouth did not want the Commission to consider is
24 the one which establishes the process by which a claim of preemption should be
25 tested. Significantly, the process does not direct state commissions generally (to
26 ignore state law or the policy choices made by the legislative branch. Rather, it
27 sets forth a defined process whereby a specific state unbundling obligation may be
28 challenged through a request for a declaratory ruling. BellSouth is well aware of

³ Blake Rebuttal Testimony, page 4 (partially citing TRO ¶¶ 194-195).

⁴ TRO ¶ 195.

1 this process that the FCC has set forth,⁵ a process that requires that BellSouth
2 actually request preemption, not merely assert what the FCC would do if asked.

3
4 **Q. Do you believe that BellSouth’s unbundling obligations under South**
5 **Carolina law would be found “inconsistent with” or “would substantially**
6 **prevent implementation of” the federal regime?**

7
8 A. No, not at all. South Carolina law may be used to require *more* of BellSouth than
9 the federal Act; but that would be, in part, because South Carolina law grants
10 BellSouth *additional* freedoms (the deregulation of its profits) that are not
11 addressed by the federal Act. The relationship between the unbundling
12 obligations of South Carolina law and the federal Act cannot be evaluated in
13 isolation; these unbundling provisions are part of a package of reforms that
14 included the reduced regulation of BellSouth. There is simply no basis to
15 conclude that the FCC would (or could) find that the balance of
16 unbundling/deregulation in South Carolina law is inconsistent with the federal
17 Act, which may explain why BellSouth would rather suggest a federal preemption
18 than request one.

19

⁵ See BellSouth Emergency Request for Declaratory Ruling, File No. 03-251, December 9, 2003.

1 **Q. Does the federal Act similarly scale unbundling obligations to the grant of**
2 **additional freedoms?**

3
4 A. Yes. Even under the federal Act, BellSouth is subject to varying layers of
5 unbundling obligations, recognizing that where additional benefits (to BellSouth)
6 or harms (to consumers) are possible, that additional unbundling obligations are
7 appropriate. For instance, as an incumbent local exchange carrier, BellSouth is
8 obligated to unbundle wherever an entrant would be “impaired” without access to
9 a network element (section 251). Moreover, BellSouth is subject to additional
10 unbundling obligations under section 271 of the Act in recognition of the special
11 threat that its interLATA entry holds:

12
13 These additional requirements [the unbundling obligations in the
14 competitive checklist] reflect Congress’ concern, repeatedly
15 recognized by the Commission and courts, with balancing the
16 BOCs’ entry into the long distance market with increased presence
17 of competitors in the local market.... The protection of the
18 interexchange market is reflected in the fact that section 271
19 primarily places in each BOC’s hands the ability to determine if
20 and when it will enter the long distance market. If the BOC is
21 unwilling to open its local telecommunications markets to
22 competition or apply for relief, the interexchange market remains
23 protected because the BOC will not receive section 271
24 authorization.⁶
25

26 South Carolina law embodies a similar approach – in exchange for additional
27 freedoms, BellSouth must comply with additional obligations. What is truly

⁶ TRO ¶ 655.

1 remarkable about section 271 and South Carolina law, however, is that BellSouth
2 has managed to arrange for unbundling to be part of two *quid quo pros* –
3 BellSouth agreed to unbundle its network in exchange for deregulated profits
4 (South Carolina Act), and it agreed to unbundling once again in order to offer
5 interLATA long distance service (section 271). Having traded the same
6 obligation twice, BellSouth has the audacity to now suggest that its *quid* should be
7 preempted, while its *quo* should remain intact.

8
9 **Q. Has BellSouth’s view of federal preemption recently been addressed by a**
10 **court?**

11
12 A. Yes. BellSouth appealed a decision by the Kentucky Public Service Commission
13 that prohibited BellSouth from refusing to provide DSL service to customers
14 obtaining voice service from a CLEC. (This is the same issue that BellSouth has
15 asked the FCC to address through a declaratory ruling). Certainly, the federal
16 district court did not agree with BellSouth’s views on federal preemption:

17
18 It [the Kentucky Commission’s requirement] establishes a
19 relatively modest interconnection-related condition for a local
20 exchange carrier so as to ameliorate a chilling effect on
21 competition for local telecommunications regulated by the
22 [Kentucky] Commission. The PSC order does not substantially
23 prevent implementation of federal statutory requirements and thus,
24 it is the Court’s determination that there is no federal preemption.⁷

⁷ Memorandum Opinion and Order, Civil Action No. 03-23-JMH, BellSouth

Section 271 Pricing

1
2
3 **Q. Ms. Blake opposes your recommendation that the Commission establish a**
4 **proceeding to address any section 271 pricing disputes.⁸ Do you agree with**
5 **her analysis?**

6
7 A. No. There are two issues raised in connection with BellSouth's obligation to
8 continue to provide unbundled local switching under section 271's competitive
9 checklist. The first concerns whether the South Carolina Commission has the
10 jurisdiction to establish the "just and reasonable rate," which is the pricing
11 standard adopted by the FCC. The second issue concerns what the appropriate
12 just and reasonable rate should be, which requires that the Commission determine
13 the process that will be used to establish the rate.⁹

14
15 **Q. Does the South Carolina Commission have the "first level" jurisdiction to**
16 **arbitrate the just and reasonable rate for unbundled local switching under**
17 **section 271 of the federal Act?**
18

Telecommunications v. Cinergy Communications Company, United States District Court, Eastern District of Kentucky, December 29, 2003.

⁸ Blake Rebuttal, page 6.

⁹ I recognize that this second issue is affected by whether the Commission has jurisdiction.

1 A. Yes. Section 271 of the Act makes clear that the items listed in the competitive
2 checklist – including local switching – must be provided in one or more
3 interconnection agreements or through its statement of generally available terms
4 and conditions (SGAT),¹⁰ both of which are subject to state review and approval
5 under section 252 of the Act. Although the FCC has adopted a (potentially)¹¹
6 different pricing standard for section 271 network elements, it has never excused
7 BellSouth from the arbitration procedure in section 252.

8
9 As the Commission aware, there are a number of overlapping responsibilities in
10 the federal Act between the states and the FCC. For instance, the FCC has the
11 authority to review the UNE rates established by this Commission, to assure that
12 those rates comply with its TELRIC rules and section 271 (when those TELRIC
13 rules apply). This issue is no different. State commissions have the first
14 responsibility to *adjudicate* interconnection disputes by applying federal pricing
15 rules – in this instance, applying the just and reasonable standard – while the FCC
16 may review these same rates through an *enforcement* action (or initial section 271
17 application, if relevant). Nowhere has the FCC changed this basic scheme – the
18 mere fact that the FCC recognized its continuing enforcement authority under
19 section 271 did not eliminate the states’ arbitration authority under the Act.

¹⁰ §271(c)(2)(A) Agreement Required.

¹¹ As I explain in below, the FCC’s pricing standard for section 271 network elements (just and reasonable) includes, by statutory definition, the TELRIC-based rates established by the Commission.

1

2 **Q. Is it particularly important the BellSouth correctly price network elements**
3 **offered under Section 271 of the Act?**

4

5 A. Yes. As noted earlier, BellSouth is subject to additional unbundling obligations
6 under section 271 of the Act in recognition of the special threat that its interLATA
7 entry holds. These protections would be meaningless if BellSouth could
8 unilaterally establish prices for section 271 network elements. Yet, this is what
9 BellSouth seems to be suggesting, by claiming that it has the right to set the rates:

10

11 As such, it is appropriate for BellSouth to set its rate according to
12 those market conditions through negotiation with the CLEC.¹²

13

14

15 Exactly what negotiations is BellSouth referring to here? Under the federal Act,
16 CLECs have the right to have disputes arbitrated before state commissions where
17 negotiations fail. Yet here, BellSouth is opposing the Commission's involvement,
18 suggesting that BellSouth should "set the rate." The issue has never been whether
19 BellSouth and the CLECs should try and negotiate (a triumph of hope over
20 experience); the relevant issue is only how should any dispute be resolved.

21

¹²

Blake Rebuttal, page 7.

1 **Q. How are you recommending the Commission establish the section 271 just**
2 **and reasonable rate?**

3
4 A. I believe the Commission has two options. First, the Commission can simply find
5 here that the TELRIC-based rate is also the just and reasonable rate under section
6 271 of the Act. There is ample justification for this finding, including:

7
8 * The federal Act requires that TELRIC-based rates be just and reasonable,¹³
9 therefore, by definition, these rates are unambiguously within the range of
10 just and reasonable rates;

11
12 * BellSouth has admitted that TELRIC rules for switching are not
13 unreasonable, and are effectively the same as the TSLRIC cost standard
14 that it endorses; and

15
16 * The TELRIC-based rates for local switching in South Carolina exceed
17 BellSouth's "actual" embedded cost of switching.

18
19 Consequently, the evidence fully supports the Commission retaining the existing
20 TELRIC-based rates for local switching required to be unbundled under section

¹³ Section 252(d)(1)(A) states that "the just and reasonable rate for network elements
...shall be based on cost," which the FCC has determined must be TELRIC.

1 271 of the Act. Alternatively, I recommend that the Commission clearly assert
2 jurisdiction and establish a proceeding to analyze the rate-level issue, with existing
3 TELRIC-based rates continuing in the interim.

4
5 **Q. Why do you say that the TELRIC rules fairly compensate BellSouth for local**
6 **switching?**

7
8 A. The TELRIC pricing standard fully compensates BellSouth at the forward looking
9 average cost of switching. It is important to understand that the issues that
10 surround TELRIC pricing are loop-related, and do not apply to switching. For
11 instance, a heavy reliance on “actual network topology” is already a feature of the
12 TELRIC process for local switching because the number of wire centers (and,
13 therefore, the number and location of switches) is fixed in the TELRIC model.
14 Consequently, the “actual topology of the ILEC network” is already considered in
15 determining TELRIC switching costs and the side-debate about the
16 appropriateness of this aspect of TELRIC plays no role in evaluating whether
17 switching prices are reasonable.

18
19 **Q. Does BellSouth agree that TELRIC is an appropriate pricing standard for**
20 **switching?**

21
22 A. Yes. In this very state, BellSouth has testified to very same point I raised above:

1
2 It is important to note that even though the fundamental cost
3 methodologies (i.e., TSLRIC and TELRIC methodologies are
4 similar ... it is the additional constraints currently mandated by the
5 FCC that the incumbent local exchange carriers (ILECs) object to
6 with respect to TELRIC-based rates. The use of a hypothetical
7 network and most efficient, least-cost provider requirements have
8 distorted the TELRIC results and normally understate the true
9 forward-looking costs of the ILEC.

10
11 These distortions, however, are most evident in the calculation of
12 unbundled loop elements, and they are less evident in the
13 switching and transport network elements that make up switched
14 access.

15 ***

16
17 ...I emphasize that the main cost drivers for end office switching
18 are the fundamental unit investments, which are identical in
19 switching TSLRIC and TELRIC studies.¹⁴
20

21 Thus, BellSouth has acknowledged that its objections to TELRIC do not apply to
22 switching, that TELRIC and TSLRIC for switching are essentially the same and
23 that, for the main cost drivers, they are identical. Consequently, there is no reason
24 to conclude that different just and reasonable rates are appropriate for section 271
25 switching network elements than for section 251 switching network elements.

26
27 **Q. BellSouth claims that its unbundled local switching rate is subsidized.¹⁵ Is**
28 **there any evidence that this is the case?**

¹⁴ Direct Testimony on Robert McKnight on behalf of BellSouth, Public Service Commission of South Carolina (McKnight Direct), Docket No. 1977-239-C, filed December 31, 2003, pages 7 and 9.

¹⁵ Blake Rebuttal, page 11.

1

2 A. None. First, as noted above, BellSouth agrees that TELRIC and TSLRIC for
3 switching are identical and that, further, “[s]ince TSLRIC reflects all of the direct
4 costs, i.e., both volume sensitive and volume insensitive costs, TSLRIC studies
5 are the basis for testing for cross subsidization.”¹⁶ Therefore, TELRIC-based
6 switching rates are not being subsidized. This conclusion is consistent with the
7 testimony of BellSouth’s economist, who testified in Florida:

8

9 Cross-subsidization is measured using forward-looking
10 incremental costs, not historical accounting costs.... Even
11 reasonable allocations of fixed costs or common overhead costs to
12 a service have no role in a subsidy test...¹⁷
13

14

15 The fact that TELRIC includes an allocation of shared fixed and
16 common costs means that the TELRIC-based UNE price would be
17 too high for a price floor.¹⁸
18

19 Thus, even BellSouth agrees that TELRIC-based UNE rates for local switching
20 are not being subsidized.

21

¹⁶ McKnight Direct, page 6.

¹⁷ Rebuttal Testimony of William Taylor on behalf of BellSouth, Docket Nos. 02-0119-TP
and 020578-TP, filed November 25, 2002 (“Taylor Rebuttal”), page 18.

¹⁸ Taylor Rebuttal, Page 6.

1 **Q. Have you also compared BellSouth’s TELRIC-based local switching rates in**
2 **South Carolina to an estimate of its embedded cost?**

3
4 A. Yes. Table 1 below compares BellSouth’s average TELRIC-based local
5 switching rate to an estimate of its “actual embedded” cost, as reflected in its
6 ARMIS filings:

Table 1: BellSouth’s Average Direct Embedded Switching Cost

Cost Category	2002 ARMIS	Per Line
Central Office Switching Expense	\$17,750	\$1.04
Estimated Switch-Related Depreciation ¹⁹	\$17,698	\$1.04
Average Direct Embedded Cost		\$2.08
Average TELRIC Rate		\$5.71
Difference		\$3.63

7
8 As the table above shows, the TELRIC-based UNE rates²⁰ (which BellSouth has
9 agreed, at least in principle, are comparable to TSLRIC) are above the estimate of
10 its direct embedded cost.²¹ Under a variety of standards – TELRIC, TSLRIC and
11 embedded cost (which is offered here for completeness, not as an appropriate

¹⁹ 2002 switch-related depreciation estimated by applying a 10-year straight-line depreciation to the net change in Central Office Plant in Service reported in ARMIS for all years since 1993.

²⁰ The average TELRIC revenue in Table 1 does not include revenues obtained from the CLEC for billing records, although the embedded cost category does include costs associated with recording call detail. As a result, a more precise comparison would likely show revenues exceeding costs by a larger amount than shown in the table.

²¹ Table 1 is not intended to perfectly estimate BellSouth’s embedded cost of switching (an effort I would not recommend). Rather, the point is to give scale to the relative relationship between its UNE rates and the direct embedded costs (expenses and depreciation) associated with switching to show that switching is providing “contribution” to other costs (such as profit and overhead).

1 costing approach) – the existing UNE rates for local switching are unambiguously
2 just and reasonable (if not excessive). Consequently, although the FCC has
3 modified the pricing standard from a strictly TELRIC-based standard to a
4 potentially more liberal “just and reasonable” standard, there is ample evidence
5 that the existing rates are justified under both.²²

6
7 **Q. Should the Commission expect a wholesale market for unbundled local**
8 **switching to serve mass market customers?**

9
10 A. No, certainly not in the near term. The fundamental predicate to a competitive
11 wholesale market is the ability for CLEC-switches to access loops in a manner
12 that is economically equivalent to the manner available to BellSouth. BellSouth’s
13 switching is collocated with loop facilities and generally pre-wired to the outside
14 plant. As such, customers can be electronically migrated between BellSouth and
15 the CLEC (and back to BellSouth or to another CLEC) when wholesale switching
16 is leased from BellSouth. No external switch (that is, a CLEC-owned switch) has
17 this access to BellSouth’s loop facilities. These problems are systemic and, as a
18 practical matter, can only be corrected through a redesign of the local network

²² I remind the Commission that the Act itself defines the cost-based rates of section 252(d)(1), which the FCC requires satisfy its TELRIC-rules, are just and reasonable.

1 that may not be warranted for analog POTS service in an era where most new
2 investment is likely to be packet-oriented.²³

3
4 **Q. BellSouth also opposes your proposal for a two-year quiet period, arguing**
5 **that you are attempting to extend UNE-P as long as possible.²⁴ How do you**
6 **respond?**

7
8 A. As my direct, rebuttal and surrebuttal testimony (above) makes clear, BellSouth is
9 obligated to provide UNE-P under section 271 of the Act indefinitely (or at least
10 until the FCC decides to forebear from holding BellSouth to its terms). The
11 rationale for the recommendation is not so much to extend the availability of
12 UNE-P (which must be offered in any event, at least for the foreseeable future), as
13 much as it is to reduce BellSouth's advantage from perpetual litigation. The FCC
14 clearly gave the states the latitude to establish filing windows to manage their
15 resources – and the resources of the industry – more effectively, and the
16 Commission should do so here.

²³ This would suggest that it may be wiser to *prevent* the same type of discriminatory access arrangements from emerging for packet-based services, than it is to devote resources to *fixing* those problems for analog-based services (which are largely fixed already through access to unbundled local switching). The task of creating an open packet-access network, however, is made more complicated by the FCC's decision to limit unbundling obligations for packet loops.

²⁴ Blake Rebuttal, page 7.

1 **Q. Ms. Blake suggests that the Commission need not worry about removing**
2 **local switching in some exchanges, because “UNE-P itself will remain in place**
3 **in those markets where relief is not granted.”²⁵ Do you agree?**

4
5 **A. No. Although Ms Blake’s claim may be true in a “regulatory sense,” it is not**
6 **likely to be true in a real sense. The statewide competition that the Commission**
7 **sees today is the product of statewide UNE-P availability – in urban areas, in**
8 **suburban areas and in rural areas. This competition is linked – that is, the ability**
9 **of carriers to serve high cost rural areas is tied to their ability to compete in less**
10 **costly urban and suburban areas as well.**

11
12 If the Commission makes the mistake of redlining any part of the state, the impact
13 of that decision is likely to extend beyond the redlined area to other parts of the
14 state as well. It is a mistake to think that the Commission can punch “holes” in
15 the mass market and expect it to operate efficiently.

16
17 **The TRO Does Not Compel Blindness**

18
19 **Q. Ms. Blake complains that the “de minimus” criteria outlined in your**
20 **testimony cannot be found in the TRO.²⁶ Do you agree?**

²⁵ Blake Rebuttal, page 9.

²⁶ Blake Rebuttal, page 19.

1
2 A. No, not at all. The TRO is quite clear that the FCC expects the states were to
3 apply judgment in the same manner as the FCC: “To ensure that the states
4 implement their delegated authority in the same carefully targeted manner as our
5 federal determinations, we set forth in this Order federal guidelines to be applied
6 by the states in the execution of their authority pursuant to federal law.”²⁷ A
7 faithful application of the triggers should produce outcomes consistent with the
8 FCC’s own findings – that is, where a state commission observes facts that are
9 comparable to data that the FCC used to find impairment, then that *same* set of
10 facts cannot be abused in a “trigger analysis” to reverse that finding.

11
12 There is nothing in the TRO that suggests the FCC expected the states to apply
13 the trigger analysis in a manner that ignored its guidance, with the result being
14 states reversing the FCC’s national impairment finding by reviewing data no
15 different than the FCC considered. Rather, the FCC expected consistency
16 between its analysis and that of the states, with similar facts producing similar
17 results:

18
19 For example, we [the FCC] note that CMRS does not yet equal
20 traditional incumbent LEC services in its quality, its ability to
21 handle data traffic, its ubiquity, and its ability to provide
22 broadband services to the mass market. Thus, just as CMRS

²⁷ TRO ¶ 189.

1 deployment does not persuade us to reject our nationwide finding
2 of impairment, at this time, we do not expect state commissions to
3 consider CMRS providers in their application of the triggers.²⁸
4

5 Moreover, in the same passage as above, the FCC directed the states to consider
6 its overall analysis, as outlined in Section V of the TRO (Principles of
7 Unbundling), as it looked into whether “intermodal providers” should be counted
8 as triggers:
9

10 As in the impairment triggers for high-capacity loops and
11 dedicated transport, states also shall consider carriers that provide
12 intermodal voice service using their own switch facilities
13 (including packet and soft switches) that meet the requirements of
14 these triggers and Part V above.²⁹
15

16 Obviously, it makes no sense to insist that the states conduct a consistent analysis
17 when reviewing intermodal candidates, while sanctioning a completely
18 inconsistent approach when reviewing more conventional carriers.³⁰ Rather, the
19 FCC was explicit:
20

21 As explained in detail below, we do establish ‘objective, carefully
22 defined criteria for determining where unbundling is (and is not)

²⁸ TRO ¶ 499, n. 1549, footnotes omitted, emphasis added.

²⁹ Ibid.

³⁰ I note that Ms. Blake remarkably argues that my analysis is flawed because, in part, it references ¶438 of the TRO, which “appears well before the section that establishes the trigger test.” (Blake, page 20). In the very next page, however, Ms. Blake (partially) cites to ¶ 428 for the proposition that the triggers are “objective,” apparently unconcerned with the mathematical placement of this paragraph in relation to the trigger section.

appropriate.’ These criteria – including our triggers – ensure that states undertake the tasks we give them consistently with the statute’s substantive standards and stay within the parameters of federally established guidelines.³¹

Q. Does BellSouth’s claim that the triggers are satisfied in South Carolina comply with this principle (i.e., that consistent facts should produce consistent findings)?

A. No. It is useful to place BellSouth’s fundamental claims regarding the level of switch-trigger activity in perspective. Confidential Exhibit JPG-7 (attached to my rebuttal testimony) summarized the analog-loop activity of BellSouth’s claimed trigger companies in South Carolina. As that exhibit clearly demonstrates, analog loop activity is trivial (less than 0.5%) and declining (average decline over the past 18 months of 21%).

Q. Has the FCC repeatedly reject market activity on the level claimed by BellSouth here as proving non-impairment?

A. Yes. For example, consider the following claims of low-level competitive activity that all ended with the FCC national finding of impairment for mass market switching:

³¹ TRO ¶ 428, footnotes omitted, emphasis added.

1 ...the record indicates that competitive LECs have self-deployed
2 few local circuit switches to serve the mass market. The BOCs
3 claim that, as of year-end 2001, approximately three million
4 residential lines were served via competitive LEC switches.
5 Others argue that this figure is significantly inflated. Even
6 accepting that figure, however, it represents only a small
7 percentage of the residential voice market. It amounts to less than
8 three percent of the 112 million residential voice lines served by
9 reporting incumbent LECs.³²

10 ***

11
12 We determine that, although the existence of intermodal switching
13 is a factor to consider in establishing our unbundling requirements,
14 current evidence of deployment does not presently warrant a
15 finding of no impairment with regard to local circuit switching. In
16 particular, we determine that the limited use of intermodal circuit
17 switching alternatives for the mass market is insufficient for us to
18 make a finding of no impairment in this market, especially since
19 these intermodal alternatives are not generally available to new
20 competitors.³³

21 ***

22
23 The Commission's *Local Competition Report* shows that only
24 about 2.6 million homes subscribe to cable telephony on a
25 nationwide basis, even though there are approximately 103.4
26 million households in the United States [2.6 percent]. Moreover,
27 the record indicates that circuit-switched cable telephony is only
28 available to about 9.6 percent of the total households in the nation
29 ... it is difficult to predict at what point cable telephony will be
30 deployed on a more widespread and ubiquitous basis.³⁴

31 ***

32 TRO ¶ 438, footnotes omitted, emphasis added.

33 TRO ¶ 443, footnotes omitted, emphasis added.

34 TRO ¶ 444, footnotes omitted, emphasis added.

1 Current estimates are that only 1.7% of U.S. households rely on
2 other technologies to replace their traditional wireline voice
3 service.³⁵

4 ***

5
6 We also find that, despite evidence demonstrating that narrowband
7 local services are widely available through CMRS providers,
8 wireless is not yet a suitable substitute for local circuit switching.
9 In particular, only about three to five percent of CMRS subscribers
10 use their service as a replacement for primary fixed voice wireline
11 service, which indicates that wireless switches do not yet act
12 broadly as an intermodal replacement for traditional wireline
13 circuit switches.³⁶

14
15
16 The ILECs have already tried to use low levels of competitive activity as
17 marketplace evidence of non-impairment and the FCC's rejected those attempts
18 with a national finding of impairment. Obviously, it would be inconsistent for the
19 FCC to delegate to the states a trigger analysis that, when applied to data showing
20 the same *de minimus* levels of competitive activity reviewed and rejected by the
21 FCC, produced findings that reversed the FCC's national finding of impairment.

22
23 **Q. Dr. Aron claims that you are recommending that the Commission “ignore**
24 **the plain language” of the FCC’s rules in your comments regarding the**
25 **potential deployment analysis.³⁷ How do you respond?**

³⁵ TRO ¶ 443, n. 1356, emphasis added.

³⁶ TRO ¶ 445, footnotes omitted, emphasis added.

³⁷ Aron Rebuttal, page 42.

1 A. Dr. Aron’s exaggerates my testimony. The point that I was making is that the
2 Commission should approach with skepticism testimony (such as BellSouth’s
3 testimony here) that claims that actual investors “got it wrong,” while a
4 incumbent-sponsored model here about CLEC profitability will “get it right.” If
5 BellSouth used the BACE model to plan its entry out-of-region, then (at least in
6 *those* states) it may be a useful tool. But there is no reason to think it makes sense
7 here.

8
9 I note, moreover, that Dr. Aron has not demonstrated any particular skill at
10 predicting, in real time, which CLEC models would be most successful. In an
11 affidavit she filed in the Michigan 271 proceeding, Dr. Aron provided her
12 prediction of the market:

13
14 While some business models proved to be flawed and
15 unsustainable, a surprising variety are demonstrating to investors
16 their possibility for success, at least as an entry strategy. The
17 chronicles of the (so-far) successful CLECs prove interesting case
18 studies about the possibility of a variety of approaches to
19 competitive entry. Earlier I mentioned that four such CLECs are
20 McLeodUSA, Time Warner Telecom, Allegiance Telecom, Inc.,
21 and possibly XO Communications. Remarkably enough, each of
22 these CLECs exhibits a distinctly different entry strategy. One
23 firm, McLeodUSA, used and continues to use resale as an initial
24 entry method. Time Warner Telecom and XO Communications
25 use substantially their own self-provisioned networks, with Time
26 Warner focusing on larger business in the US, and XO on smaller
27 and medium-sized businesses in both domestic and Western
28 European markets. The success of these firms, which have been
29 called the “four horsemen” of the CLEC world, demonstrates that

1 each of the entry paths provided for by TA96 can be used
2 successfully by efficient firms.³⁸
3

4 The CLECs that Dr. Aron pointed to as the “model CLECs” just a few short years
5 ago, however, have been far less successful than Dr. Aron expected, with three of
6 the CLECs – XO, McLeod and Allegiance – all declaring bankruptcy. The only
7 CLEC to not declare bankruptcy – Time Warner Telecom – does not compete in
8 the mass market, as even BellSouth agrees.³⁹
9

10 At the end of the day, the Commission should weigh the relative merits of
11 BellSouth’s basic claim – i.e., that UNE-L’s inconsequential market share and its
12 better-than-any-investor model prove that CLECs are not impaired without access
13 to unbundled local switching – against the demonstrated market outcome of UNE-
14 P bringing competitive choice throughout the state and reach its findings
15 accordingly.
16

17 **Q. Does this conclude your surrebuttal testimony?**
18

19 **A. Yes.**
20
21
22
23
24

³⁸ Reply Affidavit of Dr. Debra Aron, on behalf of Ameritech Michigan, Case No. U-12320, July 30, 2001, page 12.

³⁹ BellSouth withdrew its claim that Time Warner was a self-provisioning mass market switch trigger in Florida, and never named them here in South Carolina.